

Cedar Valley
*Women of
Persimmon*

January 2019

Dear Friend,

It is our great privilege to once again honor the women and organizations in our community who embody and support our mission of eliminating racism and empowering women by their involvement and commitment to women and girls in the Cedar Valley. These women and organizations tirelessly give of their time, talent and treasure with no expectation of recognition or acknowledgement in return. We invite you to celebrate these superheroes and partner with us as a sponsor for our 13th Annual Women of Persimmon luncheon scheduled to take place on April 11, 2019, at 11:30 a.m. at the Hilton Garden Inn in Cedar Falls, IA.

In addition to recognizing these phenomenal women and organizations, sponsoring the luncheon provides networking opportunities for your staff; positions your company as a proponent of diversity and inclusion in the Cedar Valley; increases your company visibility; and introduces you to a talented and emerging workforce. Your support of our annual luncheon ensures the growth of our programming, contributes to the success of our participants and establishes you as a leader in the culture of philanthropy in the Cedar Valley.

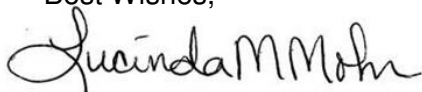
We hope that you will consider supporting this important event. For your convenience, I have enclosed a Women of Persimmon sponsorship packet describing the levels of sponsorship available. To maximize your promotional opportunities please complete and return the form no later than February 28, 2019.

I have also included a Women of Persimmon Nomination Form as we are seeking nominees in the following categories: Professional/Business Woman, Young Woman of Tomorrow, Volunteer, Youth Advocate, and Business/Organization that Empowers Women. If you are interested in nominating someone to be a "Woman of Persimmon" please fill out the information and return it to Lucinda Mohr at lmohr@ywcabhc.org or 425 Lafayette St., Waterloo, IA 50703.

All funds raised during this event support the mission of the YWCA of Black Hawk County and the programs provided to thousands of women, children and their families in the Cedar Valley. Please contact me with any questions or opportunities at 319-234-7589 or lmohr@ywcabhc.org.

Thank you for your support in celebrating the 2018 Women of Persimmon.

Best Wishes,



Lucinda M Mohr
Executive Director
YWCA Black Hawk County
425 Lafayette
Waterloo, IA 50703
Phone: 319-234-7589
Fax: 319-234-3462
lmohr@ywcabhc.org
www.ywcabhc.org



12 Ways Your Sponsorship Makes an Impact

During the past 13 years of recognizing extraordinary women and organizations making an impact in the Cedar Valley we have recognized more than 210 women and honored more than 70 phenomenal award winners. Their leadership, community service, professional achievements, integrity, and commitment to improving the quality of life for all exemplifies the YWCA's mission and vision. Here are 12 ways your sponsorship dollars impact the community:

- Provides a public venue for women to be appreciated and recognized for their commitment, work and achievements.
- Encourages individuals to know their personal health risk factors and live a healthier lifestyle.
- Provides fun, affordable school-based child care to school-aged children.
- Helps parents be more knowledgeable and nurturing through education and support.
- Creates a community where diversity is appreciated and embraced.
- Assists immigrant and refugee families to integrate more fully into the community.
- Ensures a strong voice for women and their rights.
- Assists middle school aged girls to build character and reach their maximum potential.
- Builds self-confidence and social development through extracurricular activities for children.
- Provides fun and affordable summer programs.
- Ensures access to all YWCA programs via financial assistance or free services.
- Allows event prices to remain at an affordable rate so EVERYONE can attend and celebrate the accomplishments of our community's phenomenal women, organizations and businesses!

Looking for a way to position your company as a community leader and change agent in supporting women and girls in the Cedar Valley? Consider partnering with the YWCA as the **Premier Sponsor**. As the **Premier Sponsor** you have the opportunity to support programs in the community that inspire and empower women and girls in life-changing ways.

Consider becoming our Premier Sponsor for this prestigious event TODAY!

Please contact Lucinda Mohr, Executive Director Director at (319) 234-7589 or lmohr@ywcabhc.org with questions regarding the event or sponsorship opportunities. Please return completed forms as soon as possible to ensure proper recognition. If a sponsorship at one the above levels aren't possible for your business at this time, please consider a contribution at any amount.

Sponsorship Opportunities

Premier Sponsor - \$5,000 (One Available)

- Two tables at the event (16 seats)
- Opportunity for Company Representative to speak at the event (primarily addressing how their company values align with the mission, vision and programs of the YWCA)
- Advertising & Public Relations:
 - Your business logo placed on all pre-event promotional materials (i.e. posters, press releases, ads)
 - Your business logo placed in the event program and on the YWCA web site
 - Brand recognition during the event
 - Special recognition at the event
 - 3x4 black and white ad in the YWCA quarterly brochure (circulation 4,000+)
 - Your business logo displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 4,000+)
 - Your business banner or signage displayed near the event welcome table. Business signage must be provided by the business.
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2019

Celebration Sponsor - \$2,500 (One Available)

- One table at the event (8 seats)
- Advertising & Public Relations:
 - Your business logo placed on all pre-event promotional materials (i.e. posters, press releases, ads)
 - Your business logo placed in the event program and on the YWCA web site
 - Special recognition at the event
 - 3x4 black and white ad in the YWCA quarterly brochure (circulation 4,000+)
 - Your business logo displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 4,000+)
 - Your business banner or signage displayed near the event welcome table. Business signage must be provided by the business.
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2019

Major Sponsor - \$1,500

- One table at the event (8 seats)
- Advertising & Public Relations:
 - Your business logo placed in the event program and on the YWCA web site
 - 2x3 black and white ad in the YWCA quarterly brochure (circulation 4,000+)
 - Your business logo displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 4,000+)
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2019

Friend Sponsor - \$1,000

- One table at the event (8 seats)
- Advertising & Public Relations:
 - Your business name placed in the event program and on the YWCA web site
 - Your business name displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 4,000+)
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2019

Partner Sponsor- \$500

- Half of a table at the event (4 seats)
- Your business name displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 4,000+)
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2019

Please contact Lucinda Mohr, Executive Director at (319) 234-7589 or lmohr@ywcabhc.org with questions regarding the event or sponsorship opportunities. Please return completed forms as soon as possible to ensure proper recognition. If a sponsorship at one the above levels aren't possible for your business at this time, please consider a contribution at any amount.

2019 SPONSOR RESPONSE FORM

(Name of Business/Organization)
(Please print Business name as you'd like it to appear on recognition)

has agreed to be a sponsor for the 2018 Women of Persimmon Luncheon to be held on April 11, 2019.

Our sponsorship level will be: (please check one)

- Premier Sponsor (\$5,000) (One Available)
- Celebration Sponsor (\$2,500) (One Available)
- Major Sponsor (\$1,500)
- Friend Sponsor (\$1,000)
- Partner Sponsor (\$500)
- Contributor _____

Sponsor Response Form must be returned by February 28, 2019.
Send to Lucinda Mohr, YWCA Executive Director,
425 Lafayette St., Waterloo, IA, 50703

Indicate form of payment:

- Enclosed is our check payable to YWCA of Black Hawk County (please note as sponsorship for Women of Persimmon on your check)
- Please charge my gift to my credit card (Fill out card information below clearly and sign below.)
___ Visa ___ MasterCard ___ Discover
Card Number _____
Amount Charged _____ Expiration Date _____
Card Verification # (from back of card) _____
- Please bill us at following address:

Business Name: _____

Contact Name: _____ Phone: _____

Address: _____

Signature/Title: _____ Date: _____

Thank You for Your Support!

**eliminating racism
empowering women**
ywca
Black Hawk County