

# 12 Ways Your Sponsorship Makes an Impact

During the past 19 years of recognizing extraordinary women and organizations making an impact in the Cedar Valley, we have recognized 329 women and honored 107 phenomenal award winners. Their leadership, community service, professional achievements, integrity, and commitment to improving the quality of life for all exemplifies the YWCA's mission and vision. Here are 12 ways your sponsorship dollars impact the community:

- Provides a public venue for women to be appreciated and recognized for their commitment, work and achievements.
- Encourages individuals to know their personal health risk factors and live a healthier lifestyle.
- Provides fun, affordable, school-based childcare to school-aged children.
- Helps parents be more knowledgeable and nurturing through education and support.
- Creates a community where diversity is appreciated and embraced.
- Assists immigrant and refugee families to integrate more fully into the community.
- Ensures a strong voice for women and their rights.
- Assists middle school aged girls to build character and reach their maximum potential.
- Builds self-confidence and social development through extracurricular activities for children.
- Provides fun and affordable summer programs.
- Ensures access to all YWCA programs via financial assistance or free services.
- Allows event prices to remain at an affordable rate so EVERYONE can attend and celebrate the accomplishments of our community's phenomenal women, organizations and businesses!

Looking for a way to position your company as a community leader and change agent in supporting women and girls in the Cedar Valley? Consider partnering with the YWCA as our **Premier Sponsor**. As the **Premier Sponsor** you have the opportunity to support programs in the community that inspire and empower women and girls in life-changing ways.

**Consider becoming our Premier Sponsor for this prestigious event TODAY!**

Please contact Joyce Levingston at (319) 234-7589 ext. 225 or [jlevingston@ywcabhc.org](mailto:jlevingston@ywcabhc.org) with questions regarding the event or sponsorship opportunities. Please return completed forms as soon as possible to ensure proper recognition. If sponsorship at one the above levels aren't possible for your business at this time, please consider a contribution at any amount.



# Sponsorship Opportunities

## Premier Sponsor - \$5,000 (One Available)

- Two tables at the event (16 seats)
- Opportunity for Company Representative to speak at the event (primarily addressing how their company's values align with the mission, vision and programs of the YWCA)
- Advertising & Public Relations:
  - Your business logo placed on all pre-event promotional materials (i.e. posters, press releases, ads)
  - Your business logo placed in the event program and on the YWCA web site
  - Brand recognition during the event
  - Special recognition at the event
  - 2"x3" black and white ad in the YWCA quarterly brochure (circulation 3,000+)
  - Your business logo displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 3,000+)
  - Your business banner or signage displayed near the event welcome table. Business signage must be provided by the business
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2025

## Celebration Sponsor - \$2,500 (One Available)

- One table at the event (8 seats)
- Advertising & Public Relations:
  - Your business logo placed on all pre-event promotional materials (i.e. posters, press releases, ads)
  - Your business logo placed in the event program and on the YWCA web site
  - Special recognition at the event
  - 2" x 2" black and white ad in the YWCA quarterly brochure (circulation 3,000+)
  - Your business logo displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 3,000+)
  - Your business banner or signage displayed near the event welcome table. Business signage must be provided by the business
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2025

## Major Sponsor - \$1,500

- One table at the event (8 seats)
- Advertising & Public Relations:
  - Your business logo placed in the event program and on the YWCA web site
  - 2" x 2" black and white ad in the YWCA quarterly brochure (circulation 3,000+)
  - Your business logo displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 3,000+)
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2025

## Friend Sponsor - \$1,000

- One table at the event (8 seats)
- Advertising & Public Relations:
  - Your business name placed in the event program and on the YWCA web site
  - Your business name displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 3,000+)
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2025

## Partner Sponsor- \$500

- Half of a table at the event (4 seats)
- Your business name displayed in the *Thank You* section of the YWCA quarterly brochure (circulation 3,000+)
- Induction in the YWCA's 1884 Society Giving Club for Fiscal Year 2025

Please contact Samantha Meehan, at (319) 234-7589 ext. 221 or [smeehan@ywcabhc.org](mailto:smeehan@ywcabhc.org) with questions regarding the event or sponsorship opportunities. Please return completed forms as soon as possible to ensure proper recognition. If a sponsorship at one the above levels aren't possible for your business at this time, please consider a contribution at any amount.

## 2025 SPONSOR RESPONSE FORM

*(Please print Business/Organization name as you would like it to appear on recognition)*

has agreed to be a sponsor for the 2025 Women of Persimmon Luncheon to be held on April 10<sup>th</sup> 2025.

Our Sponsorship level: (please check one)

- Premier Sponsor \$5,000 (One Available)
- Celebration Sponsor \$2,500 (One Available)
- Major Sponsor \$1,500
- Friend Sponsor \$1,000
- Partner Sponsor 500
- Contributor \$\_\_\_\_\_

**Sponsor Response Form must be returned by February 28, 2025**

**Sent to Joyce Levingston, Executive Director**

**425 Lafayette St., Waterloo, IA, 50703**

Indicate form of Payment:

- Enclosed is our check payable to YWCA Black Hawk County (please note as sponsorship for Women of Persimmon on your check)
- Please charge my gift to my credit card (Fill our card information below clearly and sign below)

\_\_\_ Visa \_\_\_ Mastercard \_\_\_ Discover

Card Number \_\_\_\_\_ Amount Charged \_\_\_\_\_

Expiration Date \_\_\_\_\_ Card verification # (from back of card) \_\_\_\_\_

Name as is appearing on card \_\_\_\_\_

- Please bill us at the following address:

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: (\_\_\_\_)-\_\_\_\_-\_\_\_\_

Address: \_\_\_\_\_

Signature/title: \_\_\_\_\_ Date: \_\_\_\_\_

***Thank you for your Support!***

By filling out this information, you are authorizing the YWCA Black Hawk County to charge your credit card for the donation amount listed above.  
By providing your address, phone number, or email, you are giving us permission to contact you.